



## FOR IMMEDIATE RELEASE

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### **Utah Clean Energy Sustainers' Circle: Powering Utah's Future** *New Membership Group Will Help Advance Energy Efficiency, Renewable Energy Solutions*

**SALT LAKE CITY – November, 2011** – In a resounding show of support for clean energy advancement, a diverse set of national and local businesses across a broad spectrum of industries, have come together as inaugural members of a new membership group, [The Sustainers' Circle](#), to help drive Utah's transition to a clean energy economy.

Utah Clean Energy, a nonprofit, nonpartisan organization partnering to build the new clean energy economy, recently launched the Sustainers' Circle; an assembly of individuals, business leaders, and foundations who are leading the way to guarantee our quality of life is preserved for the next generation.

"As government funding for the work of organizations like Utah Clean Energy ebbs, it's important for businesses to step up and take more of a leadership role in communities by making stronger commitments to clean energy and energy efficiency, and focusing on greener operations and business practices while raising awareness among business peers and individuals," said Dustin Robertson, Chief Marketing Officer of Backcountry.com, a member of the Sustainers' Circle.

Robertson adds, "There are very few companies that are doing everything right. As members of a team with a unified vision, we can actively engage, learn from each other, and adopt best practices wherever possible. These are our goals as a member of the Sustainers' Circle."

With a minimum donation of at least \$5,000 for business, government and foundation members and \$2,500 for individuals, members of the Sustainers' Circle are helping Utah Clean Energy in their work to drive the adoption of cost-effective measures that value clean energy and energy efficiency as vital components of the health and well-being of both Utah's economy and its residents.

"We are gratified and encouraged by the valuable support shown by such a diverse and important group of community business and decision leaders," said Utah Clean Energy Executive Director, Sarah Wright. "The Sustainers' Circle is shaping up to be a powerful force that is committed to developing long-term clean energy solutions that will create new economic opportunities while ensuring a healthy, sustainable energy future for Utah."

Utah Clean Energy formally launched the Sustainers Circle at their 10-year Anniversary Party on October 6, 2011 with 15 inaugural members. One of the inaugural members includes law firm Jones Waldo. “The expertise and level of experience Utah Clean Energy brings to the table is very impressive. They are one of the most informed groups on renewable energy policies and regulations in the west. Jones Waldo was eager to join the Sustainers’ Circle to underline our commitment to clean energy issues,” said Glen Watkins, Chairman of the Board of Directors for Jones Waldo.

Utah Clean Energy is working to add more businesses, individuals and government entities interested in advancing clean energy solutions in Utah to the Sustainers’ Circle. Those interested in participating in the Sustainers Circle can contact Brandy Smith at 801-903-2024, [brandy@utahcleanenergy.org](mailto:brandy@utahcleanenergy.org), or visit [utahcleanenergy.org/our\\_supporters/sustainers\\_circle](http://utahcleanenergy.org/our_supporters/sustainers_circle)

Charter members of the Utah Clean Energy Sustainers’ Circle include:

eBay	Garbett Homes
Petzl America	Ballard Spahr
The Summit Group	Backcountry.com
REDCO	Jones Waldo
Black Diamond	Doug Willmore
Southwest Energy Efficiency Project (SWEEP)	Park City Mountain Resort
The Lund Foundation	Anonymous donor
Cultural Vision Fund	Ormat
Lone Peak Valuation	enXco

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