

WHAT WE DO

Utah Clean Energy is a non-profit, non-partisan public interest organization partnering to build the new clean energy economy through policy, regulatory, and educational initiatives. Utah Clean Energy advances renewable energy, energy efficiency, and clean energy technologies in Utah and the West.

OUR PROGRAMS INCLUDE:



Clean Energy Policy

From renewable energy tax credits to ordinances, we partner with Utah's leadership to expand clean energy in the State.



Regulatory Intervention

Providing testimony and data on a variety of regulatory dockets to ensure utility regulation that makes efficiency and renewable energy programs available and affordable.



Utah Building Energy Efficiency Strategies (UBEES)

Build it *green* and they will come! Working to make all Utah homes and buildings sustainable, affordable and efficient.



Green Workforce

Solar installers, energy auditors, building science; the opportunities are limitless! Partnering with Utah's higher education institutions to train tomorrow's green workforce.



Solar Salt Lake

Develop a city and county-level implementation plan to add ten megawatts of solar photovoltaic (PV) installations in Salt Lake City by 2015.



Utah Wind Power Campaign

Putting Utah's wind to work by providing education on wind energy, removing barriers, and increasing wind energy development in Utah.



INVEST IN A CLEAN ENERGY FUTURE AS A CORPORATE SPONSOR

MISSION & GOALS

We Partner to Build the New Clean Energy Economy

Utah Clean Energy is committed to creating a future where Utahns significantly decrease our carbon-based energy consumption, become more energy efficient, and increase our use of renewable energy. This will ensure a healthy environment and vibrant economy for Utah.

PRIMARY ORGANIZATIONAL GOALS



Reduce Utah's electricity and natural gas consumption by 12% by 2012 (as compared to business-as-usual levels).



By 2012, renewable energy resources comprise 12% of electricity generated in Utah and 12% of Utah's electricity consumption.



Utah develops 35 megawatts of distributed renewable energy generation capacity by 2012.

EXPANDING THE CLEAN ENERGY MARKET

Utah's energy industry is experiencing significant growth thanks in large part to advancements from Utah Clean Energy's policy and regulatory work. Below are a few successes that make large-scale and distributed renewable energy more accessible throughout Utah.

Revised Net Metering

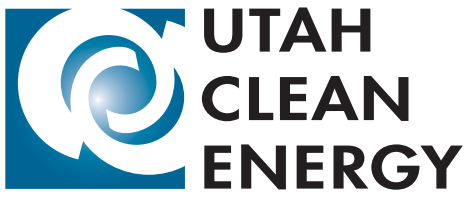
Allowing for the development of large-scale renewable projects and making it more attractive for homes, businesses, and governments to invest in renewable energy and provide electricity to the grid.

Renewable Energy Financing Provisions

Enabling innovative third-party financing options that open the door to public/private partnerships. This allows government and certain non-profit entities to pay for renewable energy projects over time, thus reducing the up-front cost barrier to renewable energy development.

Utility Resource Planning

Ongoing work with utilities and regulatory entities to ensure Utah's energy needs are met using sustainable energy resources with an emphasis on efficiency and renewable energy projects.



CORPORATE SPONSORSHIP PROGRAM

Utah Clean Energy's corporate sponsors are considered partners and share a strong commitment to building the new clean energy economy.

SPONSORSHIP LEVELS

Corporate sponsors receive the following annual benefits:

PLATINUM (\$10,000 or higher)

- ◆ Prominent display of logo on Utah Clean Energy's website, Corporate Sponsors package, and promotional materials;
- ◆ Company description on website;
- ◆ Recognition in e-newsletter and at tabling events;
- ◆ Quarterly company recognition in Utah Clean Energy social networking outreach (facebook);
- ◆ Dedicated promotion of appropriate company clean energy events/news in UCE website and e-newsletter;
- ◆ Invitation to networking events at no charge;
- ◆ Representation on Advisory Board (as requested).

GOLD (\$5,000 to \$9,999)

- ◆ Logo and webpage link on our Corporate Sponsors webpage;
- ◆ Company description on website;
- ◆ Recognition in annual e-newsletter and at tabling events;
- ◆ Listing in Utah Clean Energy's Corporate Sponsors Business Package;
- ◆ Invitation to networking events at no charge;
- ◆ Dedicated promotion of appropriate company clean energy events/news in UCE website and e-newsletter.

SILVER (\$2,500 to \$4,999)

- ◆ Logo and webpage link on our Corporate Sponsors webpage;
- ◆ Company description on website;
- ◆ Recognition in annual e-newsletter and at tabling events.

BRONZE SPONSOR (\$1,000 to \$2,499)

- ◆ Logo and webpage link on our Corporate Sponsors webpage;
- ◆ Recognition in annual e-newsletter and at tabling events.

SUPPORTER (\$500 to \$999)

- ◆ Logo and webpage link on our Corporate Sponsors webpage
- ◆ Recognition in annual e-newsletter

Utah Clean Energy is a 501(c)3 nonprofit organization. Your contribution helps us continue our mission of partnering to build the new clean energy economy.

For further information about our Corporate Sponsorship Program, please contact:
Brandy Smith, (801) 363-4046, brandy@utahcleanenergy.org



GUIDELINES FOR CORPORATE SPONSORSHIP

Utah Clean Energy strives to ensure a mutually beneficial partnership for all Corporate Sponsors. In accordance to this agreement, Utah Clean Energy commits to fulfill all annual benefits and recognition for Corporate Sponsorship as outlined in each level.

Corporate relationships with Utah Clean Energy will preserve mutual trust and the credibility and objectivity of both Utah Clean Energy's and the Corporate Sponsor's mission, goals, information, priorities, programs and decisions.

Acceptance of corporate funds does not imply Utah Clean Energy's endorsement of a company's products, services, programs or activities. In addition, Utah Clean Energy cannot exert any influence to advance the corporation's interests outside the substance of the previously outlined annual benefits.

Companies accepted as Corporate Sponsors are welcome to publicize their support of Utah Clean Energy in their corporate promotion vehicles as a demonstration of their support for clean energy development, good citizenship and community service.

Utah Clean Energy will request logo and language approval from Corporate Sponsors upon usage and commit to keep up-to-date logo and language information for all Corporate Sponsorship outreach materials (website, newsletter etc.)

Utah Clean Energy retains the right to approve the use of Utah Clean Energy's name, logo and language related to statements recognizing corporate funding.

CORPORATE PARTNERSHIP PROGRAM

BUSINESS INFORMATION

Name of Business (as it should appear in our publications): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Website: _____

Corporate Contact: _____ Title: _____

Phone Number: _____ E-Mail Address: _____

Short description of your business, as it should appear in our publications:

PARTNERSHIP LEVEL INFORMATION

(See brochure for further details): **please contact:**

- Platinum Partner (\$10,000 or higher)
- Gold Partner (\$5,000 to \$9,999)
- Silver Partner (\$2,500 to \$4,999)
- Bronze Partner (\$1,000 to \$2,500)
- Supporter (\$500 to \$999)

Please submit this form and check payable to:
UTAH CLEAN ENERGY
1014 2ND AVENUE
SALT LAKE CITY, UT 84103