



Media Advisory

Media Contact

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FOR IMMEDIATE RELEASE

Stock Up Your Fridge and Support Utah Clean Energy

WHAT: In celebration of Earth Day, Whole Foods has selected Utah Clean Energy to be the recipient of their 5% shopping day. On selected days throughout the year, Whole Foods selects local nonprofit organizations to participate in their Community 5% Days in which they donate a total of 5% of the day's net sales to a local non-profit organization. Customers can support Utah Clean Energy just by shopping at the Fort Union Whole Foods. While there, customers can chat with representatives from Utah Clean Energy that will be on-site throughout the day to provide customers with information on renewable energy and energy efficiency in Utah and ways to get involved in the clean energy movement.

WHEN: April 9, 2009 – 8:00 AM – 9:30 PM

WHERE: Whole Foods, Fort Union, 6930 S Highland Drive, Cottonwood Heights.

About Utah Clean Energy

Utah Clean Energy is a non-profit organization partnering to build the new clean energy economy through policy, regulatory, and educational initiatives. Utah Clean Energy advances renewable energy, energy efficiency, and clean energy technologies in Utah and the West. www.utahcleanenergy.org

About Whole Foods

Founded in 1980 in Austin, Texas, Whole Foods Market, a leader in the natural and organic foods industry and America's first national certified organic grocer, was named "America's Healthiest Grocery Store" in 2008 by Health magazine. The Whole Foods Market motto, "Whole Foods, Whole People, Whole Planet"™ captures the company's mission to find success in customer satisfaction and wellness, employee excellence and happiness, enhanced shareholder value, community support and environmental improvement.

www.wholefoodsmarket.com