



*** Utah Wind Outreach Training ***

Wind energy is one of the fastest growing energy technologies in the world and is anticipated to provide at least 20% of the U.S. electricity by 2030. Utah has enough quality wind resources to develop at least 2,000 Megawatts (MW) of wind energy; yet, Utah is just starting to develop our untapped wind resources. We need your help to advance wind energy and help more Utah communities reap the benefits of this homegrown, inexhaustible energy source.

Join other Utah wind leaders for the Utah Wind Outreach Training Course - a unique opportunity to learn new skills and get involved in the growing clean energy movement. This course is offered to individuals committed to fostering wind power development in Utah through public outreach, community engagement, and advocacy on a voluntary basis.

About the Course: Trainees will complete a full day course (8:30 am - 5 pm), which will include a visit to a local wind project. The course will be a combination of experiential learning and presentations from wind energy experts, local industry professionals and members of the Utah Wind Power Campaign on the following topics:

- Wind energy basics
- Utah wind development issues
- Benefits of wind (economic, environmental)
- Community and media outreach strategies
- Wind zoning ordinances
- Community acceptance
- Wind myths and facts
- Net metering basics

Participants will learn how to communicate effectively about wind energy, set up and carry-out presentations on wind energy, respond to Frequently Asked Questions and common misconceptions about wind, and engage and educate key leaders and public officials on wind energy.

Following completion of the training, participants can conduct and track wind outreach in their community, county, and/or state legislative districts. Participants can become members of the Utah Wind Power Campaign and support ongoing statewide efforts to advance wind energy development in Utah. All participants will receive a Wind Outreach Champion Certification. Participation in this effort is voluntary and is a great way to serve your community, state, and country!

Course Fee: \$35 (non-refundable)

Applicants will be notified via phone or email by if they have been selected to take part in the course. Space is limited to 12 participants per training.

Utah Clean Energy and the Utah Wind Power Campaign are pleased to offer this training, generously sponsored by the U.S. Department of Energy/National Renewable Energy Laboratory Wind Powering America Program and Patagonia.



Utah Wind Outreach Training Course Application

Applications must be submitted no later than October 21st. Applicants will be notified via phone or email by October 22nd if they have been selected to take part in the course – FEES WILL BE COLLECTED AT THE TRAINING. Space is limited to 12 participants per training.

Please submit applications and inquiries via e-mail to: wind@utahcleanenergy.org, subject line should read: "Wind Outreach Training". We will let you know that we received your application within 1 business day. No phone calls please.

First Name _____ Last Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone #1 _____ Phone #2 _____

Current Profession _____

Upon acceptance location and agenda details will be made available to participants.

In a one-page cover letter, please answer the following questions.

1. Why are you interested in taking this course?
2. What do you intend to do with the skills you obtain from this training?
3. How comfortable/adept are you with public speaking and written communication? Describe your experience(s).
4. How much time are you able to devote to wind outreach?
5. Have you had any prior experience with wind or other renewable energy technologies? If so, please describe.

Preference will be given to those applicants who plan to (and have time to) become engaged in the Utah Wind Power Campaign, the Utah Wind Working Group, and ongoing wind outreach activities in Utah on a voluntary basis. Ideally, applicants should have strong communication skills and be comfortable speaking in front of groups.