March 26, 2018 – The University of Utah and Utah Clean Energy are proud to announce the launch of U Bike Electric, an electric bicycle (e-bike) purchase program intended to help more people improve air quality by cutting personal transportation emissions. The program offers U community members the opportunity to purchase a variety of makes and models of e-bikes at discounted prices starting now through May 26, 2018.

With almost fifty percent of Utah’s urban air pollution coming from tailpipe emissions, U Bike Electric is a creative solution to improve air quality and community health. With no emissions, e-bikes offer the U community an easy way to not only get around the U’s hilly terrain, but all across the Wasatch front with the backup power of an electric bike.

“If you have not been on an e-bike, it is time to try one!” said Amy Wildermuth, the university’s chief sustainability officer. “They are great fun and, even better, they will get you where you need to go quickly. We invite everyone to join in to get some exercise and have fun while we clean up Utah’s air.”

To offer the program, the University of Utah Sustainability Office is partnering with local clean energy advocacy group Utah Clean Energy. The U and Utah Clean Energy have pioneered multiple successful community purchasing programs including U Community Solar and U Drive Electric, two nationally recognized programs that spurred local markets and contributed to a more sustainable future. Using the same model as these past programs, U Bike Electric will help consumers find the best option for their commuting needs by offering discounts on various e-bikes during a specified timeframe.

Five local bike shops were chosen through a competitive screening process and will be participating in the program including Bingham Cyclery, Contender Bicycles, Guthrie Bicycle Company, eSpokes Electric Bicycles, Trek Bicycle Salt Lake City Downtown.

Participating community members can sign up for the program at electric.utah.edu. Once registered, participants will receive a discount code to take to participating dealers to purchase the e-bike of their choice.

Discounts for electric bicycles vary by make and model, and range between ten and twenty-five percent off of the manufacturer’s suggested retail price. Selected dealers are certified to maintain electric bikes after purchase, ensuring continued customer support long after purchasing.

“Utah Clean Energy is delighted to once again partner with the University of Utah to help accelerate air quality solutions,” said Kate Bowman, Utah Clean Energy’s project coordinator. “This is an exciting new program to help get more people on electric bikes by harnessing the power of community bulk-purchase and education to make choosing an electric bike affordable and easy.”

Members of the U community, including faculty, staff, students, and alumni, and even those who have attended U events, can take advantage of this great program.

Community members are invited to test ride various makes and models on Wednesday, April 11, 2018, 10 a.m.-2 p.m at the Marriott Library Plaza on the U’s campus. Additional test ride opportunities will be...
offered throughout Salt Lake City in April and May. For more information on all test ride opportunities, visit electric.utah.edu.

**About Sustainability at the University of Utah**
The University of Utah is committed to integrating sustainability across all areas of the institution, including academics, operations and administration and to serving as a model for what is possible in sustainability. The **Sustainability Office** supports sustainability efforts of all kinds and works to better streamline initiatives and collaboration across campus.

**About Utah Clean Energy**
**Utah Clean Energy** is Utah’s leading expert public interest organization working to expand renewable energy and energy efficiency in a way that is beneficial not only for Utah’s environment and health, but also our economy and long-term energy security. Utah Clean Energy is committed to creating a future that ensures healthy, thriving communities for all, empowered and sustained by clean energies such as solar, wind and energy efficiency.

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