Don’t Pull the Plug on Energy Efficiency

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Increase, don't cut energy savings programs!

Instead of cutting its successful energy-savings programs that conserve energy, Rocky Mountain Power should increase them! We urge Rocky Mountain Power to commit to achieving the higher level of energy savings in its 2015 plan starting in 2018. Utah Clean Energy is working with other concerned parties to address these concerns.

Let Rocky Mountain Power and the Governor’s Office of Energy Development know that you support increasing energy savings programs, not cutting them. Learn how you can join in this effort by contacting Kevin Emerson at kevin@utahcleanenergy.org.
Rocky Mountain Power:  
A history of energy efficiency success.

For over a decade, Rocky Mountain Power has invested in an energy savings incentive program (known as “wattsmart”) that has helped countless Utahns save energy and cut air pollution. Energy efficiency is all about helping Utah families and businesses use energy more wisely, resulting in lower energy bills and less strain on our utility grid—actions that preserve our natural resources and shrink our environmental footprint. After all, the cleanest source of energy is the electricity we don’t use.

Energy efficiency programs are hugely effective.

The utility’s energy efficiency programs offer incentives to use more efficient technologies—such as LED lighting, efficient heating and cooling systems, and building controls—and have saved Utah families and businesses a whopping $1 billion in reduced electricity costs since 2008. And let’s not forget, energy efficiency is a local economic engine that supports more than 30,000 Utah jobs.

Energy efficiency is an affordable energy option.

Why would a utility want to invest in helping its customers reduce their bills? The answer is simple. When Rocky Mountain Power helps Utahns save electricity, it costs the utility about 3 cents per kilowatt hour that it saves through energy efficiency incentive programs.

Conserving energy is a Utah ethic.

Pursuing “energy conservation, energy efficiency, and environmental quality” is a recognized part of the State of Utah’s energy policy. Energy efficiency is also a key component of Utah’s 10-Year Strategic Energy Plan and the premise of the subsequent Utah Energy Efficiency and Conservation Plan, both of which were developed at the request of Governor Herbert.

Sources